



7th & 8th November 2023 | Safari Park Hotel, Nairobi

Theme: Resilient, Inclusive, and Sustainable Food Systems: Enhancing Collaboration to Scale Digital Solutions

Event Program

Day 1: Tuesday 7th November

Time	Session
7:00 – 8:15	Arrival and registration
8:15 – 8:30	<p>Opening remarks</p> <ul style="list-style-type: none"> - Sieka Gatabaki – Program Director, Mercy Corps AgriFin - Cabinet Secretary - Ministry of Agriculture and Livestock Development <p>Venue: Jambo Ballroom</p>
8:30 – 9:30	<p>Leaders Dialogue</p> <ul style="list-style-type: none"> - Dr James Mwangi – Group Managing Director and Chief Executive Officer Equity Group Holdings - AbdulMajid M Nsekela – Group CEO and Managing Director, CRDB Bank - Jesman Chonzi – IFC Manager for the Financial Institutions Group for Eastern and Southern Africa - Melaku Yirga – Regional Director, Africa, Mercy Corps - Dennis Itumbi - Chief Administrative Secretary, Ministry of ICT and Digital Economy, Government of Kenya - Tamara Cook (Moderator) – CEO, FSD Kenya <p>Venue: Jambo Ballroom</p>
Coffee Break 9:30 – 10:00 am	
10:00 – 12:30	<p>Breakout sessions: Three different tracks running in parallel.</p> <ul style="list-style-type: none"> - Financial services: Finding Effective Partnerships and Making it Work for Agro-producers <p>Venue : Bougainville Room</p> <ul style="list-style-type: none"> - Gender and Marginalized Groups: Growing Inclusive and Equitable Food Systems through Collective Action <p>Venue : Pavillion Room</p>

	<ul style="list-style-type: none"> - Advisory: Exploring innovative revenue models, leveraging partnerships to tailor affordable and inclusive services for smallholder farmers <p>Venue: Jambo Ballroom</p>
12:30 – 13:15	<p>Marketplace: Showcasing innovative solutions for agricultural transformation</p> <p>Venue: Jambo Ballroom Foyer</p>
Lunch Break 13:15 – 14:15	
14:15 – 14:30	Bulletin: Key takeaways from the morning breakout sessions
14:30 – 16:30	<p>Generating Evidence Session</p> <ul style="list-style-type: none"> - Designing for Adoption: Nudging Farmers to Adopt Digital Services Using Human-Centered Design - Busara Venue: Bougainville Room - Randomized Evaluations for Digital & Bundled Agricultural Services – DAISI and J-Pal Venue : Pavillion Room - Leaner Impact Assessments: Experiments and Lessons - 60 decibels <p>Venue: Jambo Ballroom</p>
16:30 – 17:00	<p>The demand-side view of digital agriculture: Launch of the panel survey by 60 decibels</p> <p>Venue: Jambo Ballroom</p>
Coffee Break/ Close of Day 17:00	

Day 2: Wednesday, 8th November

Time	Session
7:00 – 8:15	Arrival and registration
8:15 – 8:30	<p>Opening remarks Michael Joseph - Board chair Pula Advisors, Board chair, Kenya Airways, Businessman</p> <p>Venue: Jambo Ballroom</p>
8:30 – 9:00	<p>Machine Learning and Artificial Intelligence, the case for food systems – Dr William Ogallo, Senior Research Scientist at Google</p> <p>Venue: Jambo Ballroom</p>
9:00 – 9:30	<p>IDH Farmfit Insights Hub launch – Carolijn Gommans, Director Intelligence Center, IDH</p> <p>Venue: Jambo Ballroom</p>
Coffee Break 9:30am – 10:00am	

10:00 – 12:30	<p>Breakout sessions: Three different tracks running in parallel.</p> <ul style="list-style-type: none"> - Market/platforms: Enhanced collaboration for effective digital platforms Venue: Jambo Ballroom - Digital Climate Smart Agriculture: Financing Climate Change Adaptations Venue : Pavillion Room - Data: Collaborative Data Synergies for Food System Transformation Venue: Bougainville Room
12:30 – 13:15	<p>Marketplace: Showcasing innovative solutions for agricultural transformation</p> <p>Venue: Jambo Ballroom Foyer</p>
Lunch Break 13:15 – 14:15	
14:15 – 14:30	<p>Bulletin: Key takeaways from the morning breakout sessions</p> <p>Venue: Jambo Ballroom</p>
14:30 – 15:00	<p>State of the Digital Agriculture Sector: Harnessing the Potential of Digital for Impact Across Agricultural Value Chains in Low- and Middle-Income Countries launch by Beanstalk</p> <p>Venue: Jambo Ballroom</p>
15:00 – 16:00	<p>Driving Investments: Unlocking financing for innovation and scale</p> <p>Venue: Jambo Ballroom</p>
16:00 – 16:30	<p>Digital investment platforms: Agbase launch</p> <p>Venue: Jambo Ballroom</p>
Coffee Break 16:30 – 16:45	
16:45 – 17:45	<p>Closing plenary panel discussion: ‘Leveraging technology towards more efficient, impactful, and sustainable food systems’</p> <ul style="list-style-type: none"> - Stanley Njoroge – CFO Safaricom, Ethiopia - Hamisi Williams – Deputy Country Representative, FAO Kenya - Jenny Lofbom – Country Director Kenya, IDH - Hannah Reed - Program Officer, Bill and Melinda Gates Foundation - Mildred Nadah Pita - Head of Public Affairs and Sustainability Africa, Bayer - Mwombeki Baregu (Moderator) - Investment Officer, International Finance Corporation <p>Venue: Jambo Ballroom</p>
17:45 – 18:00	<p>Closing remarks</p> <p>Sieka Gatabaki – Program Director, Mercy Corps AgriFin</p>
Networking reception 18:00	

Day 3: Thursday, 9th November

Time	Activity
11:00 – 17:00	<p>Community Supported Agriculture (CSA) Day - Safari Park Hotel</p> <p>The CSA Day is a unique platform for you to engage in insightful discussions, network with industry leaders, and contribute to the collective mission of promoting sustainable agricultural practices and empowering farming communities across Africa.</p> <p>This event will provide the opportunity to:</p> <ul style="list-style-type: none"> • Connect with a diverse network of stakeholders and industry pioneers in the agricultural sector. • Participate in meaningful dialogues and collaborations aimed at driving positive change within the farming community during the town hall. • Showcase your organization's commitment to supporting and fostering sustainable agricultural development in Africa.
9:00 – 12:00	<p>Field Visits (Limited slots available)</p> <p>Farm to Feed</p> <p>Farm to Feed is an all-female led Kenyan social enterprise that brings a proven food rescue model to Kenya - they aggregate food loss and waste and give it purpose. Farm to Feed's climate-smart solution helps farmers earn more by creating a market for their surplus and imperfect produce. This reduces the negative impact on the environment whilst making nutritious food more available and affordable.</p> <p>Savannah Circuit</p> <p>Savanna Circuit is a leading engineering enterprise revolutionizing agriculture through transformative mechanization, renewable energy and deep tech solutions. Our mission is to empower diverse agriculture value chains by providing cutting-edge value addition equipment and sustainable post-harvest management solutions. We specialize in the manufacture of solar-powered mobile coolers integrated with advanced Quality tracking IoT devices and powered by AI cloud analytics software.</p> <p>DigiCow Africa</p> <p>Digicow Africa LTD is a Kenyan startup that has revolutionized how decisions are made in the livestock sector based on Realtime data. Digicow has innovated how farmers keep farm records and get realtime reports, access relevant digital information individually or group, collects feedback from the farmers. The platform digitally supports the health service providers to digitize their work creating a stream of realtime data on livestock health status. The Realtime data enables timely data driven decisions that are changing the sector.</p>