

**Theme:** Enabling Rural Economy: Creating Lasting Impact for the Digital Ecosystem in Africa

# Agenda

**Day 1:** Tuesday, 15th October

**Sub-Theme:** Pathways/Strategies to Scaling and Sustainable Growth of Agricultural Digital Financial Solution

Time	Activity
7.00am - 8:00am	<b>Arrival and Registration</b>
8:00am - 9:00am	<b>Opening Remarks and Keynote Speeches (Mara Ball Room)</b> <ul style="list-style-type: none"> <li>▪ Sieka Gatabaki - Mercy Corps AgriFin</li> <li>▪ Stewart Collis - Gates Foundation</li> <li>▪ Stefano Carcoforo - iProcure LTD</li> <li>▪ Eric Muriuki-NCBA Loop DFS</li> </ul>
9:00am - 9:30am	<b>Presentation</b> The state of AgTech Investment 2024 <ul style="list-style-type: none"> <li>▪ David Saunders - Briter Bridges</li> </ul>
9:30am - 10:10am	<b>Leaders Dialogue:</b> <ul style="list-style-type: none"> <li>▪ David Saunders - Briter Bridges</li> <li>▪ Toffene Kama - Mercy Corps Ventures</li> <li>▪ Tamara Cook - FSD Kenya</li> <li>▪ Ali Hussein Kassim - AHK Corp</li> </ul> <b>Moderator:</b> Sieka Gatabaki - Mercy Corps AgriFin
10:10am - 10:30am	<b>Q&amp;A Session</b>
10:30am - 10:45am	<b>Transition / Coffee Break</b>
10:45am - 11:00am	<b>Presentation (Mara Ball Room)</b> <b>Strategies and Pathways to Scaling Gender-inclusive Digital Agricultural Finance</b>  Key findings on scaling digital Agri-Tech Finance across Sub-Saharan Africa <ul style="list-style-type: none"> <li>▪ Jared Ochieng - FSD Kenya</li> </ul>

In partnership with

## Day 1: Tuesday, 15th October

**Sub-Theme:** Pathways/Strategies to Scaling and Sustainable Growth of Agricultural Digital Financial Solution

11:00am-12:00pm	<b>Round Table Discussions</b> Agri-Finance Group Discussions
12:00pm-12:30pm	<b>Panel discussion:</b> Pathways to Scaling Gender-inclusive Digital Agricultural Finance.  <b>Panelists</b> <ul style="list-style-type: none"> <li>▪ Eric Massinda - FSD TZ</li> <li>▪ Andrew Ahiaku - ACELI Africa</li> <li>▪ Ewan Wheeler - ACRE Africa</li> <li>▪ Munyi Nthigah - Ketha Technologies Ltd</li> </ul> <b>Moderator</b> – Jamie Anderson-CGAP
12:30pm-12.45pm	<b>Q&amp;A Session</b>
12:45pm - 2:00pm	<b>Lunch Break/ Interviews</b>
2:00pm-3.30pm	<b>Concurrent Masterclass and Marketplace for Digital Financial Services</b>  Masterclass 1: <b>Agribusiness impacts in a climate context Session 1: A hands-on crash course on tracking what matters by CGIAR &amp; CLIC (Mara 1 &amp; 2)</b>  Masterclass 2: <b>Human Centered Systems Thinking- IDEO (Mara 3 &amp; 4)</b>  Masterclass 3: <b>Dryland Financing (SPARC) (Talek)</b> Financial Services Symposium / Networking
3:30pm-4:00pm	<b>Coffee Break/ Networking</b>
4:00pm	<b>Guests leave at pleasure/End of Day 1</b>

## Day 2: Wednesday, 16th October

**Sub-Theme:** Pathways/Scaling Digital Agricultural Information Solutions

Time	Activity
7:00am-8:00am	<b>Registration &amp; Coffee</b>
8:00am - 9:00am	<b>Opening Remarks &amp; Keynote Speeches</b> <ul style="list-style-type: none"> <li>▪ Sieka Gatabaki-Mercy Corps AgriFin</li> <li>▪ Sriram Bharatam- Kuza Biashara</li> <li>▪ Sukirti Vinayak - PULA</li> <li>▪ Amrik Heyer - FSD Kenya</li> </ul>
9:00am - 9:10am	<b>Presentations:</b> <b>AI in Agriculture leads the innovation in localization for Africa</b> Emmanuel Makau - Mercy Corps AgriFin  <b>Systemic Challenges in Scaling AI Across Africa</b> <ul style="list-style-type: none"> <li>▪ Dr. Aisha Walcott- Bryant - Google</li> </ul>
9:10am- 9:40am	<b>Case studies of solutions implemented</b> <ul style="list-style-type: none"> <li>▪ Kennedy Senagi (PhD)- International Centre of Insect Physiology and Ecology (ICIPE)</li> <li>▪ Jay Shapiro &amp; Nathan Wanjau - Usiku Games</li> <li>▪ Masilin Gudoshava (PhD) - IGAD Climate Prediction and Applications Centre</li> <li>▪ Dr. Steve Mutuvi - Post Doctoral Fellow - CIAT</li> </ul>
9.40am-10:15am	<b>Panel Discussion:</b> <ul style="list-style-type: none"> <li>▪ David Lemayian-Qubit Hub &amp; Tenery Research</li> <li>▪ Oscar Otieno - Office of the Data Protection Commissioner</li> <li>▪ Njeri Ngaruiya Ng'ang'a (PhD)-Strathmore University/Qhala</li> </ul> <b>Moderator:</b> Nathaniel Peterson - CGIAR
10:15am-10.30am	<b>Q&amp;A Session</b>  <b>Wrap-up</b> Dr. Evan Girvetz - CIAT
10:30am-10:45am	<b>Coffee Break/Interviews</b>

In partnership with

## Day 2: Wednesday, 16th October

**Sub-Theme:** Pathways/Scaling Digital Agricultural Information Solutions

10:45am	<p><b>Opening presentation</b>  <b>Understanding the use of digital advisory, DCSA and Marketplace for SHF</b>          Samuel Karanja - Mercy Corps AgriFin          Irene Warui - Mercy Corps AgriFin</p>
10:45am-11:45am	<p><b>Round Table Partner Discussions</b>  <b>Pathway/Strategy to scale and sustainability for Digital Information Services</b></p>
11:45am- 12:30pm	<p><b>Panel discussion:</b>  <b>Towards sustainable Digital Advisory, Market platforms, Digital Smart Agricultural services:</b></p> <ul style="list-style-type: none"> <li>▪ Jerry Oche - Zowasel</li> <li>▪ Abrhame Endrias - Lersha</li> <li>▪ Simon Mulwa - KALRO</li> <li>▪ Hafsah Jumare - CoAmana</li> <li>▪ Josephine Okolodi - FtMA Farmer Service Centre</li> </ul> <p><b>Moderator:</b> Kristin Peterson - Sprout</p>
12.30pm-12.45pm	<p><b>Q &amp; A Session</b></p>
12:45pm-1:00pm	<p><b>Wrap Up</b>          Backson Mwangi - UN World Food Programme (WFP)</p>
1:00-2:00pm	<p><b>Lunch Break / Interviews</b></p>
2.00pm-2.15pm	<p><b>Digital Public Infrastructure</b>  <b>Building the Digital Backbone: Scaling Agricultural Solutions and Innovation with Digital Public Infrastructure</b></p> <p><b>Presentations</b></p> <ul style="list-style-type: none"> <li>▪ Boniface Akuku - TOMORROWNOW</li> <li>▪ Rajeesh Menon - OpenAgriNet</li> </ul>

## Day 2: Wednesday, 16th October

**Sub-Theme:** Pathways/Scaling Digital Agricultural Information Solutions

2.15pm-2.35pm	<b>Case studies</b> <ul style="list-style-type: none"> <li>Merz Christian - GIZ</li> <li>Bertram D'souza- Protean eGov Technologies Ltd</li> <li>Patrick Karanja - Tony Blair Institute</li> </ul>
2.35pm-3.15pm	<b>Panel Discussion</b> <ul style="list-style-type: none"> <li>Sheena Raikundalia - Kuza Biashara</li> <li>Salim Kinyimu - KALRO</li> <li>Kirti Pandey - COSS</li> </ul> <p><b>Moderator:</b> Charlene Migwe - Digital Consultant</p>
3.15pm-3.30pm	<b>Q&amp;A Session</b>
3:30pm-3:40pm	<b>Wrap Up</b> Stewart Collis - Gates Foundation
3.40pm - 3.50pm	<b>Coffee Break</b>
3:50 pm- 4:50pm	<b>Concurrent Masterclass and Marketplace for Digital Information Services</b> <p>Masterclass 1: <b>Agribusiness impacts in a climate context</b> Session 2: <b>Collecting data, assessing climate &amp; nature impact outcomes to attract climate finance with practical case studies from African MS-MEs by CGIAR &amp; CLIC (Mara Ball Room)</b></p> <p>Masterclass 2: <b>Case study on Drylands &amp; Climate Information systems by ILRI (Talek 2)</b></p> <p>Masterclass 3: <b>Assessing the Commercial Viability of Business Models by IDH (Talek 1)</b></p> <p><b>Information services symposium/Networking</b></p>
4:50 pm-5:30pm	<b>Award ceremony for Impact partners (Mara Ball Room)</b>
5:30pm-6:00pm	<b>Networking</b>
6:00pm-8:00pm	<b>Evening Social</b>